

**Maryland in Europe Graduate Programs  
Bowie State University**

**Qualitative Research Methods**

**PUAD 502**

**March 31 - May 23**

**Naval Base Rota**

**M & W 1845 - 2130**

**Instructor:** Dr. Patrick Chase

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**Consultation:** Instructor will be available before and after class and by appointment.

**Course Description:** *Prerequisite:* NONE. Focuses on the study and application of research methodology for organizations as a tool in decision-making. Emphasis is on theories and designs for data collection and analysis.

**Course Goals/Objectives:**

**Goals:** Upon completion of the course, participants should have an understanding of

1. Research methods as used in management settings
2. Qualitative design approaches
3. The role of previous research and related literature
4. The process of hypothesis formulation
5. Data collection, organization, analysis and presentation techniques
6. Ethical considerations and constraints
7. The role of information technology in qualitative research

**Objectives:** At the conclusion of this course, the student will be able to: (key areas for learning objectives include critical thinking, interdisciplinary thought, globalization, diversity, ethics, leadership, effective communication, technology fluency and information fluency.)

1. Analyze a management/policy situation for research/evaluation purposes
2. Generate qualitative research problem statement
3. Design a qualitative research proposal
4. Execute literature review
5. Collect data
6. Interpret research findings
7. Present research findings in written and graphic or oral formats
8. Define ethical and legal constraints on research
9. Analyze the application of information technology to research

**Required Texts:** NOTE: Some texts are used in multiple classes.

American Psychological Association. (2001) *Publication Manual of the American Psychological Association*, 5th Edition. Washington DC: Author

Leedy, P.D. & Ormrod, J.E. (1985). *Practical Research: Planning & Design*. 7th Edition. Upper Saddle River, NJ: Merrill Prentice Hall.

Weiss, C. (1997). *Evaluation*, 2nd Edition. Prentice Hall. -- Chapters 7, 10, 11 only

**Recommended Journals:**

The *Qualitative Report* is a peer-reviewed, on-line journal devoted to writing and discussion of and about qualitative, critical, action, and collaborative inquiry and research. You can find it at <http://www/nova.edu/ssss/QR/index.html>

**Grading Information:** Grades for this course will be assigned as follows:

- A = 100 - 90
- B = 89 - 80
- C = 79 - 70
- F = 69 and below

Grades of Incomplete or Withdrawal are governed by Maryland in Europe policies. Please refer to UMUC Maryland in Europe Graduate Catalog, available in your local Education Center or online at [http://www.ed.umuc.edu/visit/pubs/catalog/grad 02-03.pdf](http://www.ed.umuc.edu/visit/pubs/catalog/grad%2002-03.pdf), for further details.

**Course Requirements:**

Midterm Exam	30%
Final Exam	30%
Term Paper	30%
Participation	10%

The midterm will consist of all readings and lectures to date. The final exam will consist of all readings and lectures from the midterm on. The format for the exams will be essay, short answer and some objective questions.

## **Project Description:**

Each student will be required to write an original research paper of approximately 8 - 12 pages in length. The paper is to be typed, double-spaced and written according to APA style. In this paper, students will have to apply qualitative research method concepts learned in this course. Grading will be based on content, appropriate references and format. The paper is due May 14. Failure to turn in your paper on time will result in a one grade reduction (10%) in the paper's value.

## **Class Schedule:**

<b>Module</b>	<b>Dates</b>	<b>Topics</b>	<b>Reading Assignment</b>
1	Mar 31 - April 2	Nature of Research	Chapters 1 & 2 in <u>Practical Research</u>
2	April 7 & 9	The Research Report	Chapter 12 in <u>Practical Research</u>
3	April 14 & 16	The Research Process	Chapters 3 & 4 in <u>Practical Research</u>
4	April 21 & 23	The Research Process	Chapters 5 & 6 in <u>Practical Research</u>
5	April 28 & 30	Qualitative Research	Chapter 7 in <u>Practical Research</u>
6	May 5 & 7	Historical Research	Chapter 8 in <u>Practical Research</u>
7	May 12 & 14	Descriptive Research	Chapter 9 in <u>Practical Research</u>
8	May 19 & 21	Comparative Designs	Chapter 10 in <u>Practical Research</u>

## **Academic Policies:**

Students are expected to conduct themselves in a manner that will contribute to the maintenance of academic integrity. Failure to maintain academic integrity (academic dishonesty) may result in disciplinary action.

Please refer to the UMUC Maryland in Europe Graduate Catalog, available online at <http://www.ed.umuc.edu/visit/pubs/catalog/grad 02-03.pdf> or from your local Education Center for information on the following:

### **Academic Integrity**

### **Course Load**

### **Exception to Policy**

### **Grade Appeal Process**

### **Make-up Examinations**

### **Nondiscrimination**

### **Students with Disabilities**

## **Code of Civility**

To promote a positive, collegial atmosphere among students, faculty , and staff. Maryland in Europe has developed the following Code of Civility.

*Respect*

Treat all students, faculty, and staff with respect and in a professional and courteous manner at all times and in all communications, whether in person or in written communication (including email)

*Kindness*

Refrain from using profanities, insults, or other disparaging remarks.

*Truth*

Endeavor to cite only the truth and not knowingly misrepresent, mischaracterize, or misquote information received from others.

*Responsibility*

Take responsibility for our own actions instead of blaming others.

*Cooperation*

Work together with other students, faculty, and staff in a spirit of cooperation toward our common goals of seeking and providing quality education.

*Privacy*

Strive to uphold the right to privacy and not talk about others.

*Nondiscrimination*

Respect the differences in people and their ideas and opinions and reject bigotry.

**Attendance:**

Because of the particular importance of lecture notes and discussion, good attendance is required in order to do well academically in the class. Attendance records, therefore, will be kept and regular class attendance is mandatory. Absence for verifiable duty calls, illness or personal emergencies can be excused, but it is the student's responsibility to inform the instructor in advance, or as soon as possible after the absence. Although the absence will be excused, the student is still responsible for the material covered during the absence.

**About Your Instructor:**

Dr. Chase is a Collegiate Professor with the University of Maryland University College. He holds an A.A. degree from Santa Monica College, a B.A. from Loyola University, an M.A. from the University of Southern California, and a Ph.D. from the University of Maryland. His teaching career began at the secondary level. He taught at Kubasaki High School on Okinawa and at Kaiserslautern High School in Germany. Dr. Chase has previously taught for the University of Maryland - College Park, University of Maryland University College - Asian, European and College Park Divisions. In addition, he has taught at Gettysburg College and Shepherd College. He has authored a number of publications, including a World War II unit history of the 894th Tank Destroyer Battalion. Dr. Chase was the recipient of an Advisory Commission Intergovernmental Relations Fellowship.